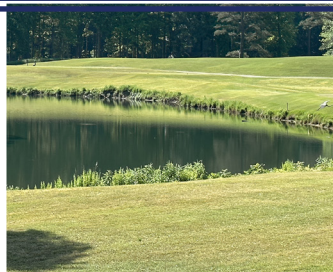




9TH ANNUAL  
**BEGIN AGAIN FOUNDATION**  
GALA & GOLF TOURNAMENT  
AUGUST 11-12, 2024



PRESENTED BY



A MESSAGE FROM  
MARC & AUDREY LEISHMAN

# Dear Friends,

*You here fore a party?!*

THE golf event of the season is back in August!

Save-The-Date and plan to join us on Sunday, August 11<sup>th</sup> at The Westin Virginia Beach Town Center from 5–9pm for our 9<sup>th</sup> Annual Gala. We have an amazing night planned with dinner, drinks, live auction and entertainment!

Event weekend continues Monday, August 12<sup>th</sup> at Virginia Beach National for our 9<sup>th</sup> Annual Golf Tournament. Enjoy a round of golf, some Leishman Lager, hopefully a birdie or two, swag, prizes and lunch.

With every story we hear detailing a life lost to sepsis or a family unable to afford lifesaving prescriptions, our passion swells and our mission to help grows... and we could not have done it without you. Your support means the world to us.

Thank you for joining us in supporting our neighbors in need.

Cheers,



Marc & Audrey Leishman





THE  
BEGIN AGAIN FOUNDATION  
IMPACT

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Thanks to your continued support  
Begin Again's reach continues to spread,  
and the lives impacted continues to grow.

We reached new heights in 2023!

BEGIN AGAIN FOUNDATION  
**FINANCIAL AID  
FUND**

*(formerly known as Leishline Financial Aid Fund)*

**720+**  
survivors

**received a one-time \$1,000 grant  
to assist with uninsured expenses**

so they could focus on their recovery  
from sepsis, ARDS or toxic shock syndrome.

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BEGIN AGAIN FOUNDATION  
**CASE  
MANAGEMENT**

*(formerly known as Leishline Case Management)*

**230+**  
survivors

(sepsis, ARDS and toxic shock syndrome)

**secured \$301,000+ in debt relief**

so they can have better access to care and  
aren't burdened by financial crises while  
working towards recovering their health.

BEGIN AGAIN FOUNDATION  
**BEREAVEMENT  
FUND**

*(formerly known as Angel Fund)*

**92**  
families

received grants  
to help with funeral, cremation  
and celebration of life services

for their loved ones who lost their life to  
sepsis, ARDS or toxic shock syndrome.

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BEGIN AGAIN FOUNDATION  
**TOXIC SHOCK  
PREVENTION PROGRAM**

*(formerly known as Period Planners)*

**5,000+**  
at-risk women

safely cared for their menses

through the distribution of 136,000+  
menstrual pads/liners, 5,400+ packages  
of cleansing wipes, 5,900+ pairs of  
underwear and 2,800+ postpartum pads



# BEGIN AGAIN FOUNDATION FUND

*(formerly known as Butterfly Blessings)*

nearly  
**6,000**  
families

supported at  
**Children's Hospital of  
the King's Daughters**

by assisting with medical bills, housing  
payments, bus passes and funeral costs.

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## LEILA ROSE FOUNDATION

**40**  
families  
from Australia

received one-time \$2,500 grants  
to overcome obstacles in their  
battle with rare childhood cancer.

## **NEW IN 2024**

The **Begin Again Foundation Fund** is expanding. We are excited to announce our new partnership with Monash Children's Hospital in Victoria, Australia. We look forward to assisting families with sick children so they can focus on healing and recovery.

The **Begin Again Foundation Amputee Fund** will launch in early 2024. With 38 amputations a day occurring in the U.S. related to sepsis, we want to help navigate the long and costly road to recovery after an amputation. This fund will provide one-time \$1,000 grants to offset additional expenses like longer rehabilitation and prosthetics.

## THE SCHEDULE

**DAY 1**

**G A L A**

**AUGUST 11, 2024**

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**5:00-6:00 PM**

**Registration & Cocktails**

**6:00-9:00 PM**

**Dinner Program  
Live Auction  
Entertainment**

**SPECIAL GUEST**

**GEORGE BIRGE**  
Country Musical Artist

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**THE WESTIN**

VIRGINIA BEACH  
TOWN CENTER

**DAY 2**

# GOLF TOURNAMENT

AUGUST 12, 2024

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**8:00 AM**

Registration & Breakfast  
Driving Range  
Putting Green

**9:30 AM**

Shotgun Start

**3:00 PM**

Post-Tourney Lunch  
Awards  
Auction Check-Out

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# THE PACKAGES

**UPDATED 03.05.24**

# PADDLE RAISE SPONSORSHIP

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\$10,000

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G A L A

 x2  
GALA TABLE

 x20  
GUESTS

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Company logo on auction paddles

Company logo placement on signage and  
printed materials and on event website

Opportunity to include marketing materials  
or promotional items in golfer gift bags

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# BAR SPONSORSHIP

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\$8,000

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G A L A

 x2  
GALA TABLE

 x20  
GUESTS

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Company logo on bar signage

Company logo placement on signage and printed materials and on event website

Opportunity to include marketing materials or promotional items in golfer gift bags

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# ONLINE AUCTION SPONSORSHIP

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\$5,000

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G A L A

 x1  
GALA TABLE

 x10  
GUESTS

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Company logo on online auction platform collateral

Company logo placement on signage and  
printed materials and on event website

Opportunity to include marketing materials  
or promotional items in golfer gift bags

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# GALA TABLE

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\$3,000

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G A L A

 x1  
GALA TABLE

 x10  
GUESTS

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Table for 10 guests

Recognition during event

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# HERE FOR THE PARTY SPONSORSHIP

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\$2,000

G A L A



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Two tickets to Gala and the private after party with  
Marc and Audrey Leishman and our celebrity guests

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# HOSPITALITY HUT SPONSORSHIP

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\$1,500

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Opportunity to host a hospitality hut with  
two company representatives during golf  
tournament at VB National Golf Club

Opportunity to provide marketing materials  
or promotional items at station

Company logo placement on course signage

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# EAGLE SPONSORSHIP

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\$650

G A L A



Custom signage with company logo at one tee or green

Announcement recognition at Gala

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# IN-KIND DONATIONS

INCLUDE BUT NOT LIMITED TO:

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Beverages

On-Course Food Stations

Team Gifts

Hole-in-One Prizes

Live and Silent Auction Items

Audio/Visual Services

Photography and/or Videography Services

Printing Services

Travel and Accommodations

Floral and Decor

VIP Breakfast

Golfer Lunch

**Customized Sponsorships for In-Kind Donations  
are available and may include:**

Signage

Name or company name inclusion on  
promotional materials and media communications

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## SPONSORSHIP FORM

Please promptly return your completed form to the address below.  
Upon receipt of this form, we will contact you to confirm sponsorship details.  
Sponsorship requests will be processed in the order received.

### SPONSORSHIP LEVELS

- Paddle Raise Sponsorship - \$10,000
- Bar Sponsorship - \$8,000
- Online Auction Sponsorship - \$5,000
- Gala Table - \$3,000
- Here Fore the Party Sponsorship - \$2,000
- Hospitality Hut Sponsor - \$1,500
- Eagle Sponsorship - \$650

### DESCRIPTION OF IN-KIND DONATION

### FAIR MARKET VALUE

## CONTACT INFORMATION

### NAME

### COMPANY NAME

### ADDRESS

### CITY

### STATE

### POSTAL CODE

### PHONE

### EMAIL

### COMPANY FACEBOOK

### COMPANY TWITTER

### COMPANY INSTAGRAM

## PAYMENT OPTIONS INSTRUCTIONS

The Begin Again Foundation is grateful for your donation to its 2024 fundraiser.

### CHECK

Make checks payable to the:

**Begin Again Foundation**  
2059 George Mason Dr  
PO Box 6029  
Virginia Beach, Virginia 23456

### CREDIT CARD PAYMENTS



[BEGINAGAINFOUNDATION.COM/DONATE](https://beginagainfoundation.com/donate)

### WIRE TRANSFERS

Please submit bank details to:

**Devan Maloney**  
Executive Director  
[devan@beginagainfoundation.com](mailto:devan@beginagainfoundation.com)

Begin Again Foundation ("BAF") is a Virginia Beach nonprofit corporation recognized with federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 47-5223416). Contributions to BAF are tax-deductible to the fullest extent of the law.

## BEGIN AGAIN FOUNDATION

2059 George Mason Dr • PO Box 6029 • Virginia Beach, Virginia 23456 • 757-828-7348 • [beginagainfoundation.com](https://beginagainfoundation.com)





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